

# Exploring new horizons in fundraising



A one-day workshop delivered by **Attend Academy** to support local organisations

## **Aim of the session:**

Delegates will be able to articulate the work of their organisation/group and develop the knowledge and confidence to explore how their work could be funded and sustained in the future.

## **Learning objectives**

Delegates will be able to:

1. Share their thoughts and ideas with others.
2. Understand and explain the principles of developing a strategy for fundraising.
3. Establish the pros and cons of different methods of fundraising.
4. Identify which methods of fundraising may be appropriate for their organisation.

## **Background:**

This session will allow delegates to explore how they could develop their fundraising potential by considering how to secure funds from different sources. The session is designed to encourage an informed review, and allow delegates to consider the extent these may be applicable to their situation, and forming part of a logical and practical fundraising strategy

## **Outline agenda**

09.30 – 10:00	Registration and coffee
10.00 – 10.20	Welcome, introductions & agreeing outcomes for the day
10.20 – 11.00	Where are we now
11.00 – 11.45	What helps and hinders fundraising
11.45 – 12.45	Preparing a case for support – part one
12.45 – 13.30	Lunch
13.30 – 13.45	Fundraising methods – introduction
13.45 – 14.30	Fundraising methods – options
14.30 – 15.00	Preparing a case for support – part two
15.00 – 15.15	Break
15.15 – 15.45	Making the strategy a reality
15.45 – 16.00	Final comments and review
16.00	Close